

Press Release

FOR IMMEDIATE RELEASE

The Philadelphia Mummers Take on 'America's Got Talent'

Members of the South Philly Vikings , a member of the Philadelphia Mummers Fancy Brigade Division debuted last night and made it through the first round.

Philadelphia June 23, 2010. The South Philly Vikings of 1815 S. 11th Street in South Philadelphia showed its talents last night (June 22nd) on the hit TV show "America's Got Talent" and advanced to the next round in Las Vegas.

The Fancy Brigades of the world famous Philadelphia Mummers participate in the annual Philadelphia Mummers Parade on January 1st. The South Philly Vikings along with nine other Fancy Brigades perform in the Fancy Brigade Finale Show, at the Pennsylvania Convention Center, making Philadelphia the Fanciest Place to Spend New Year's Day.

The South Philly Vikings were the top winners in the 2010 Fancy Brigade Finale on January 1st at the Pennsylvania Convention Center. They were requested by the popular show to submit their prize winning performance.

Since the Brigade is under contract they are limited as to the information they can share. Regardless of the result we are sure the South Philly Vikings Fancy Brigade will make the Mummers community and the City of Philadelphia proud.

For more information go to: www.fancybrigade.com