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**Philadelphia Mummers
Brigade Association**

Press Release

FOR IMMEDIATE RELEASE

The Philadelphia Mummers Brigade Association Announces its support to the “City of Hope”

Portion of tickets sales to the Fancy Brigade Finale will be donated to the City of Hope in support of its critical mission (www.cityofhope.org)

PHILADELPHIA (November 14, 2014) – The Fancy Brigade Association has created a fundraising program to support the efforts of the City of Hope

The Fancy Brigade Association and its members support the efforts of the City of Hope (City of Hope is a pioneer in the fields of hematopoietic cell transplantation and genetics. Designated as a comprehensive cancer center, the highest honor bestowed by the National Cancer Institute, City of Hope's research and treatment protocols advance care throughout the nation.

With the Holiday season upon us, and Mummer fans start focusing on the New Year, the Fancy Brigades would also like to have them think about giving back to the community, and what better time than Thanksgiving. That's why this campaign is starting now, with our hope that people who plan on buying a ticket for our Finale Event would do so this now, and by doing so they would also be supporting a great cause.

For every ticket purchased now through December 31st, the Fancy Brigade Association will donate \$2 to the foundation. Just use the code “HOPE”. To purchase tickets go to www.comcasttix.com

For additional information on the Fancy Brigade Fest & Finale go to www.fancybrigade.com